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Children's Cancer Organization Gets Glammed Up for Annual Event to Benefit Local Patients

Glitz, Glamour and Giving event to support the For a Day Foundation of Detroit

TROY, MICH. (October 20, 2011) – It will be a night to remember. The For a Day Foundation of Detroit is hosting their annual holiday beauty bash titled “Glitz, Glamour & Giving” on Thursday, November 10th. The event will raise funds for the foundation’s programs designed to raise the self esteem of children in the Metro Detroit area affected by cancer.

The For a Day Foundation is a national non-profit organization that partners with hospitals to host events for pediatric patients and their families. Their mission is to promote confidence in the lives of children battling cancer and to allow them to step away from their treatments for a moment and enjoy their time as a child. The organization hosts arts and crafts tea parties in the hospital where attendees are invited to dress up from the selection of tiaras, boas, fireman hats and badges. The group has also sent children on rides in helicopters and Ferraris, hosts an annual fashion show featuring the children they have worked with, and sends “happy mail” to patients and families in need of a brightened day.

Attendees of the event are encouraged to wear cocktail attire and to arrive ready for a night of glamour and pampering. “Glitz, Glamour and Giving” will feature hors d’oeuvres and desserts, a holiday fashion show and a live auction. Stylists will help guests “glam” up for the holidays with simple hairstyles and dramatic eyes for “glamour photos.”

All proceeds for the event will go directly to the For a Day Foundation. The foundation has worked in Metro Detroit hospitals such as William Beaumont and St. John Hospital, as well as the Children’s Hospital of Michigan, Mott’s Children’s Hospital and Hurley Medical Center in Flint. The group also makes trips to visit the children at Camp Quality in Fenton and Traverse City.

The Detroit chapter of the For a Day Foundation was started in 2002, and has since become one of the elite chapters in the country. Ruth Williams has been a volunteer since 2002 and has played an integral part in planning the upcoming event.

“This fundraiser is all about the kids! There is nothing better than to see an unhappy, uncomfortable, sick child smile when we visit the hospitals,” said Williams. “It gives them a bit of a distraction from the circumstances they face. I’m lucky to have the opportunity to help just a little bit.”

“Glitz, Glamour and Giving” will be held Thursday, November 10th, at 6 pm at the Kilgore Scottish Centre, located at 2350 Rochester Court between Rochester Road and I-75 in Troy, Michigan. Tickets are \$35 in advance and \$40 at the door. They are available by mail, online at www.neptix.com or at Excel Academies of Cosmetology, 6046 Rochester Road, Troy, Michigan 48085.

For information about the For a Day Foundation, volunteering or sponsorship opportunities, please contact Esther Skiba, director of the Metro Detroit chapter at 248.217.7656, qfad.heroes@gmail.com or www.detroitqfad.com.

About the For a Day Foundation:

The Metro Detroit Chapter of the For a Day Foundation (formerly known as Queen/Hero for a Day) is a non-profit 501 (C) 3 organization whose mission is to raise the self-esteem of children coping with cancer and other life-threatening illness.

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